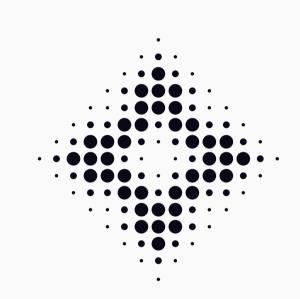
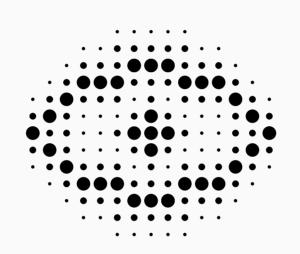


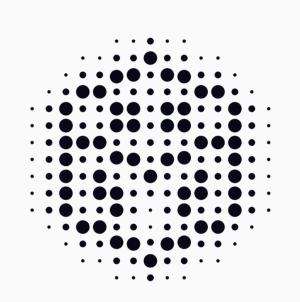
# Unified Design Across Brand, Web, Product

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### We make your users click. With your brand & within your product.







Over 12 years of experience in UX and UI design

70+ products designed across North & South America and Europe

From startups to giants, we've done it all.



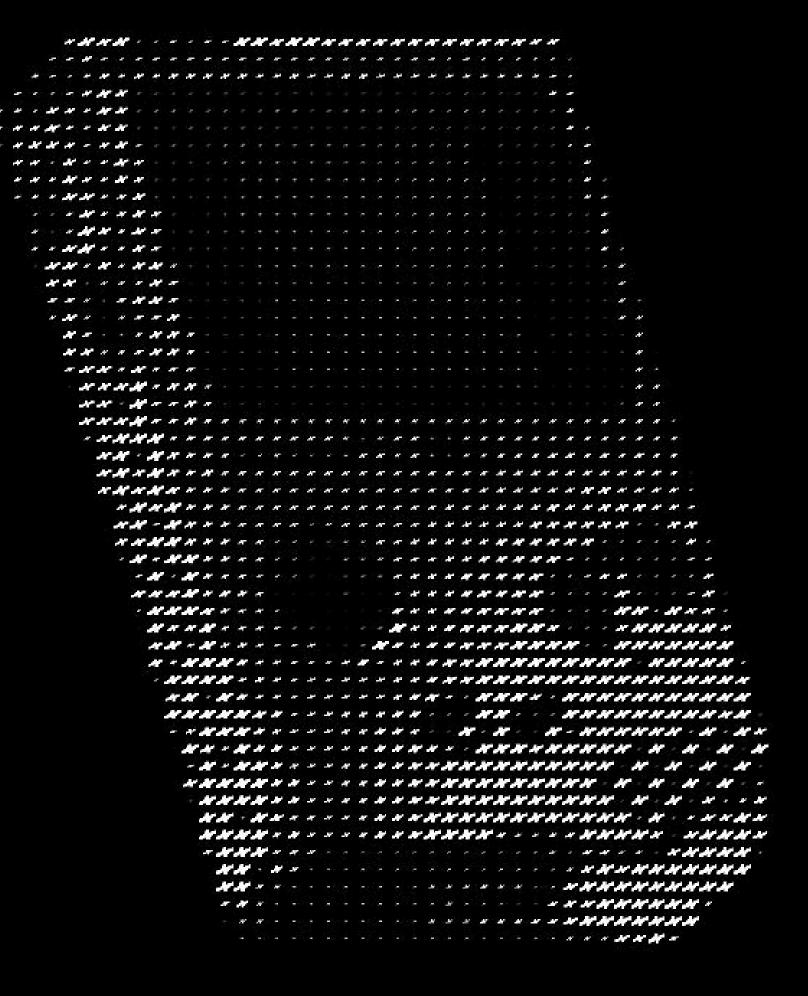
WHY US CLVR.DESIGN

### We make it easy for you. End-to-end solutions that fit the needs

No third party involvement, from concept to completion

Flexible contract - retainer, daily or hourly rate

16 experts worldwide, supporting you around the clock





## We make everything you need. Complete design solutions, built for growth.

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WHAT WE DO CLVR.DESIGN

Brand Strategy
Positioning
Logo Design
Identity Design
Brand Guidelines

UX Reviews & Audits
Prototype Design
Digital Product UX/UI
Website Interface Design
Mobile Apps
Scalable Design Systems

Illustration & Visual Storytelling Custom Iconography Motion & Animation 3D Modeling & Visualization Web3/iGaming

Full Web & Mobile Development CMS Configuration & Integration Ecommerce Setup Quality Testing & Optimization Ongoing Technical Support Experience

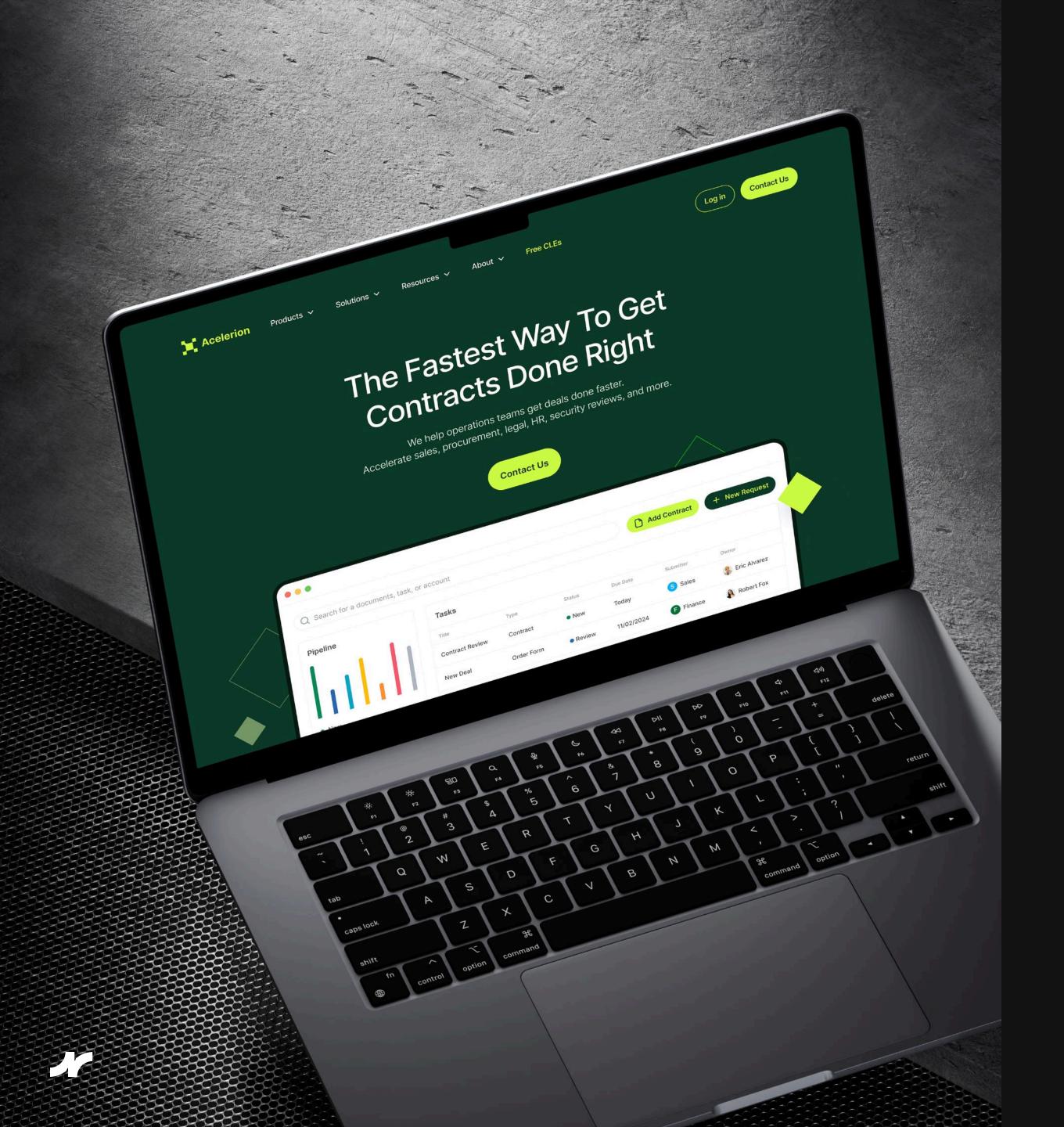
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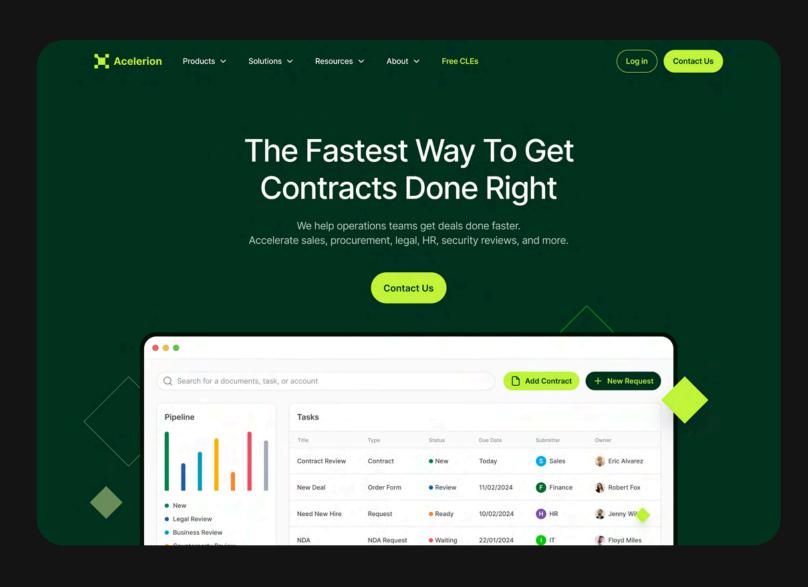
## Enhanced digital presence and app of Acelerion.

### Solution

The Acelerion app design was built to focus on clarity, helping stakeholders adopt the tool with minimal learning curve, ultimately improving efficiency and accelerating deal closures across departments. With the creation of a new friendly branding, we introduced vibrant green tones and character illustrations. Finally, it all came to life on the new web design.

- Market Research
- Logo Design
- App Design

- Character Illustrations
- Web Design
- Design System





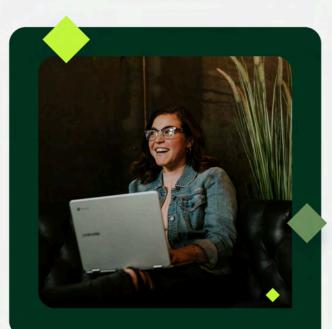
#### Manage spend and reduce all risk

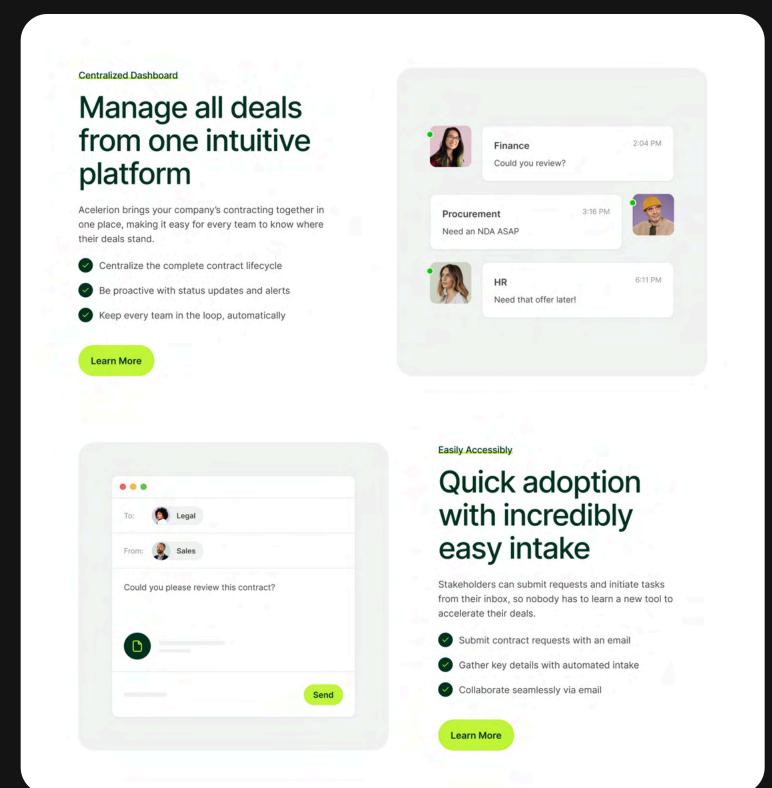
Get total visibility into all of your contracts with powerful tools to help you stay on top of key dates and

100% visibility into terms and obligations

Find & review contracts in a fraction of the time

Save tens of thousands of dollars





#### Our services and what we're working on











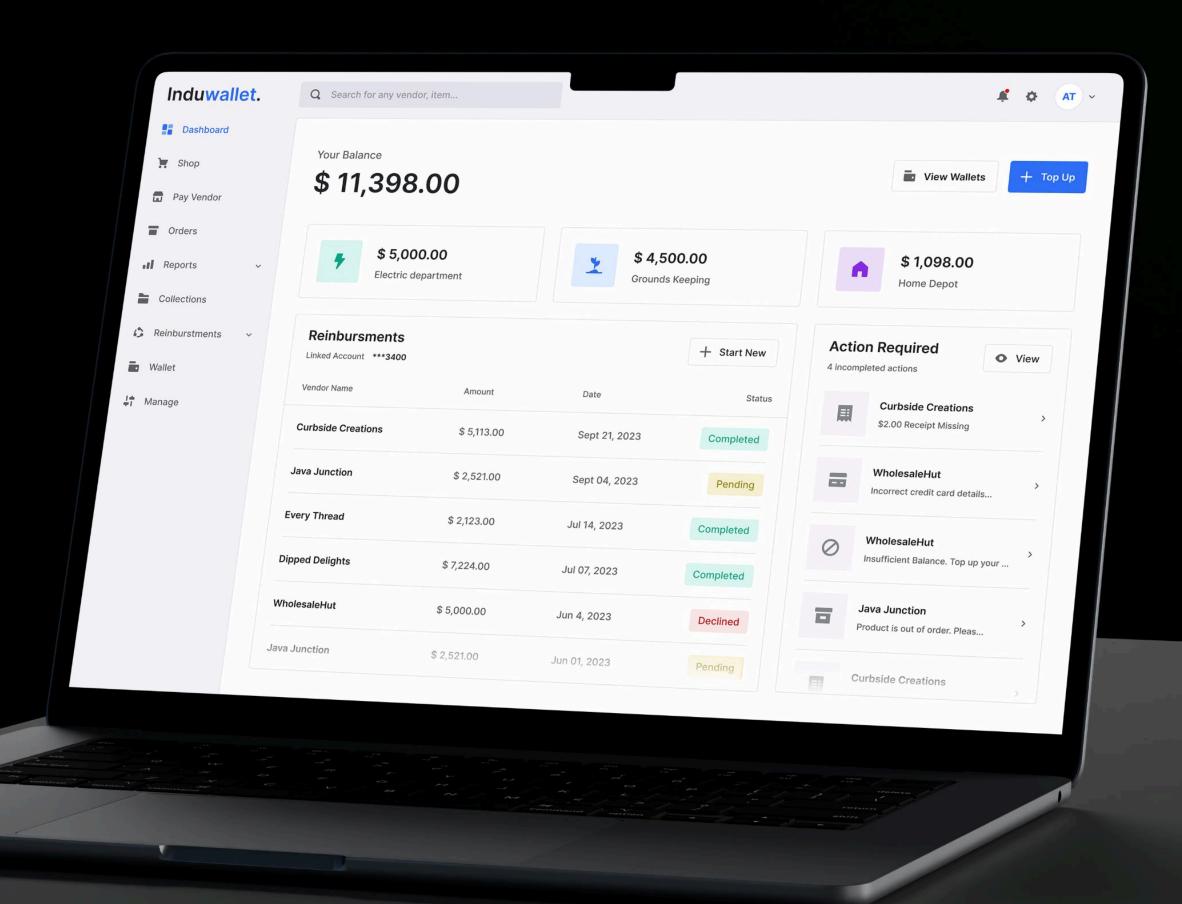
### Purpose-built product redesign of Induwallet.

### Solution

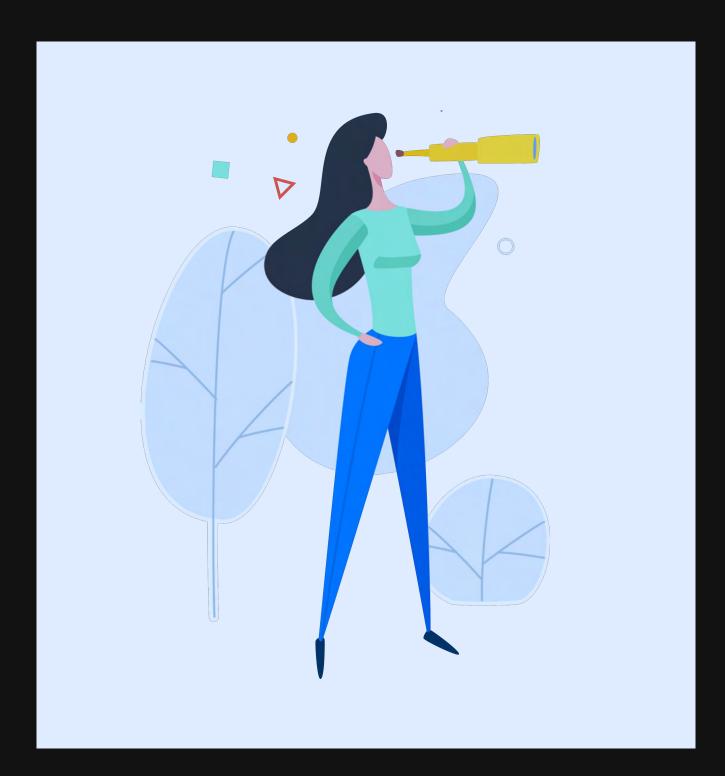
The UX design strategically addressed user inefficiencies by rethinking key customer journeys. Features like balance overviews and action-required notifications were redesigned to surface critical information faster, reducing decision-making time. The updated UI design includes custom iconography and light colours, focusing on clarity and usability.

- Flowchart Design
- Rebranding
- UX/UI Design

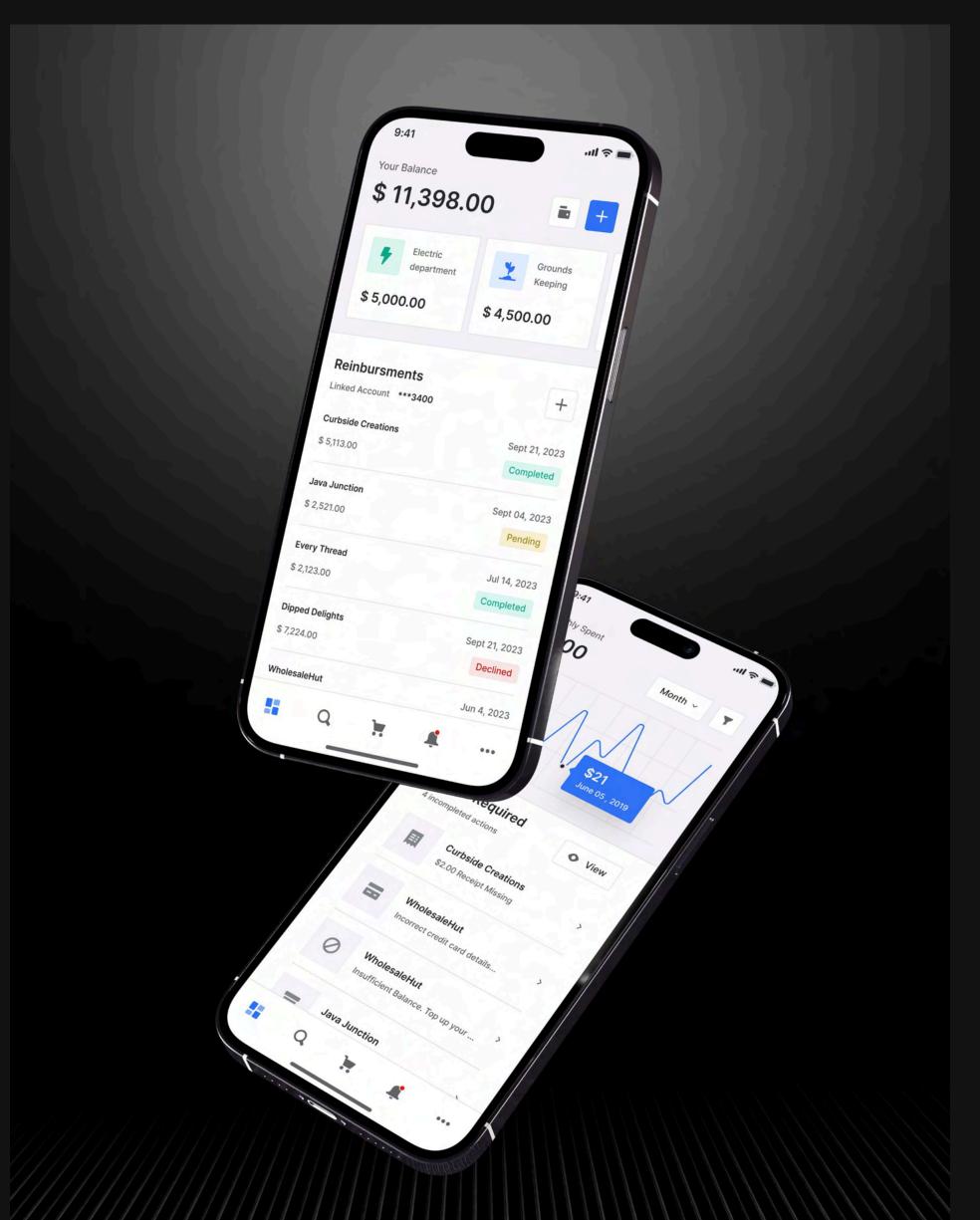
- Custom Icons
- Custom Illustrations
- Motion Design

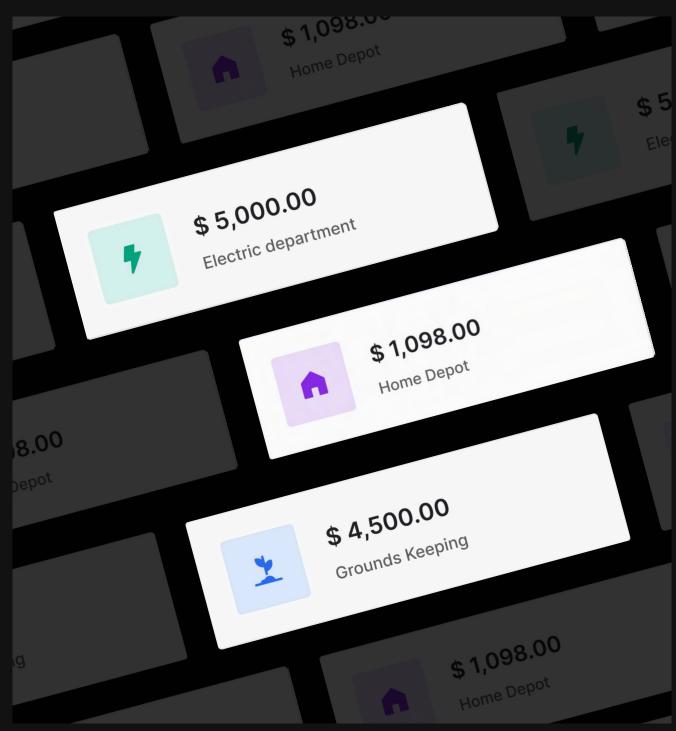


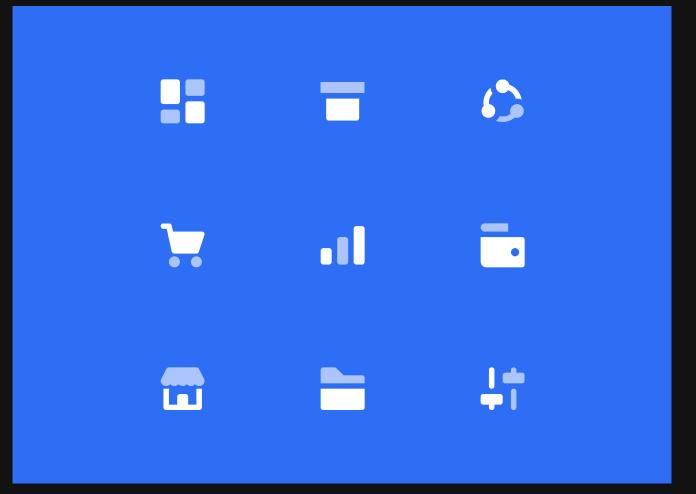


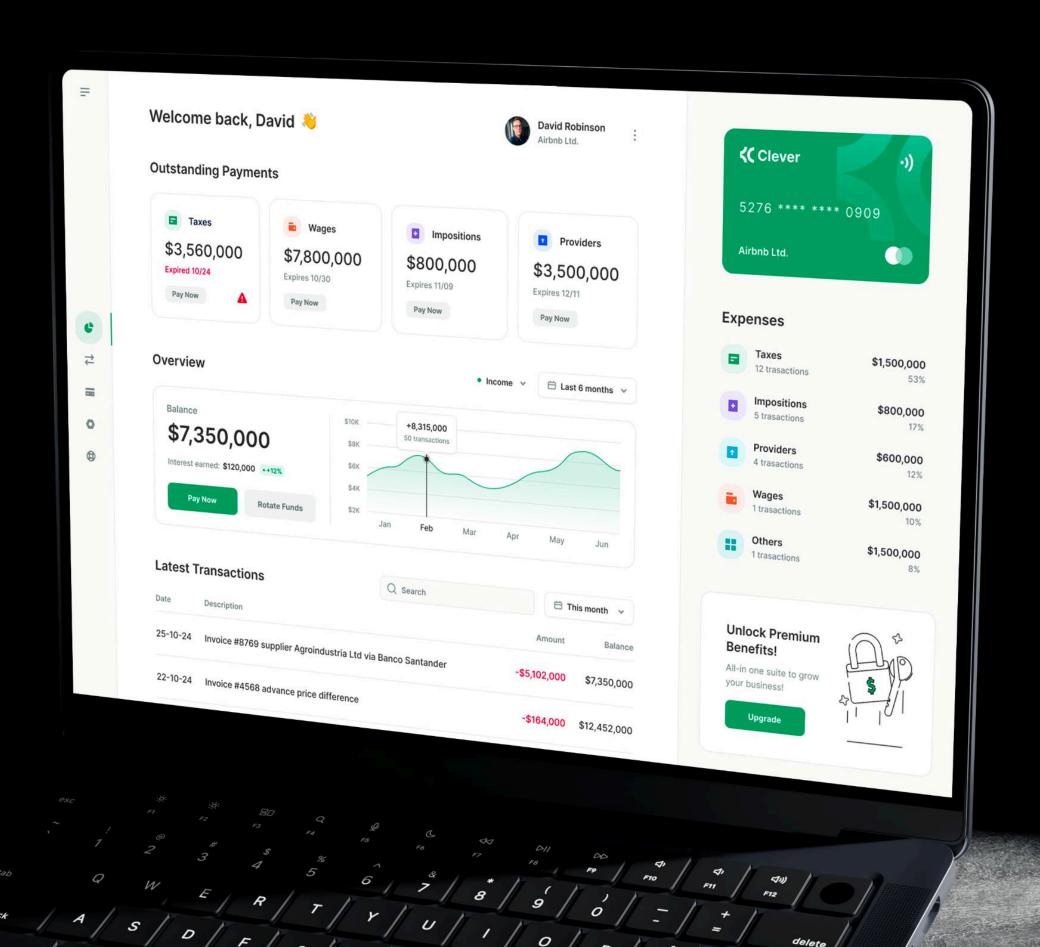












### Finance-focused app design for Clever Finance.

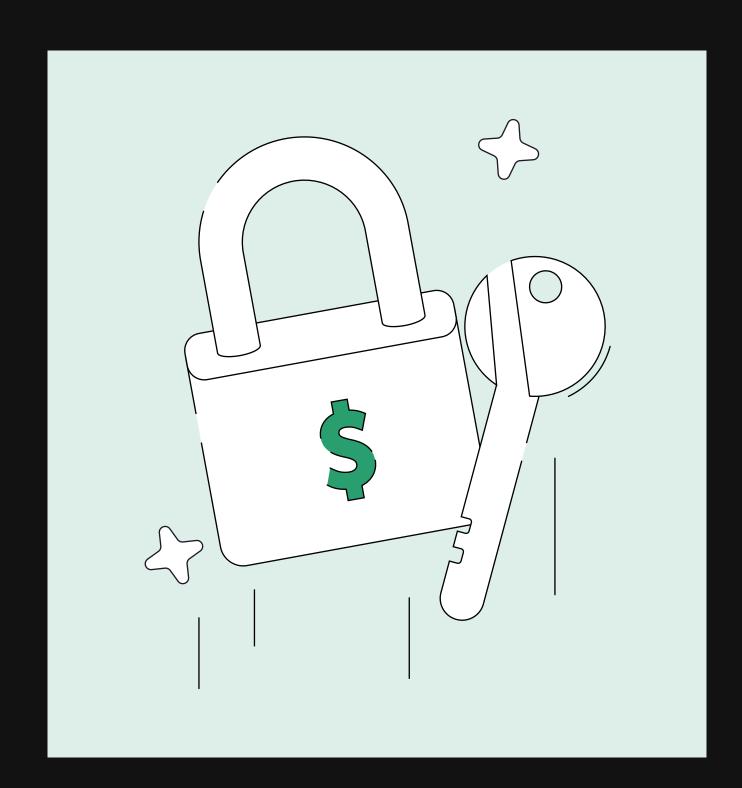
### Solution

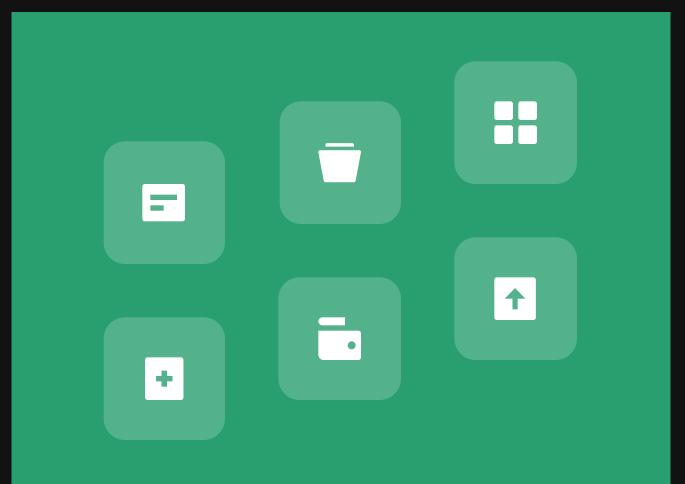
The design of this wallet application was created with a goal to show how day-to-day finance management can be easily simplified. The mobile and desktop interfaces were designed simultaneously to ensure seamless consistency across devices, integrating interactive graphs, detailed expense breakdowns, and actionable insights.

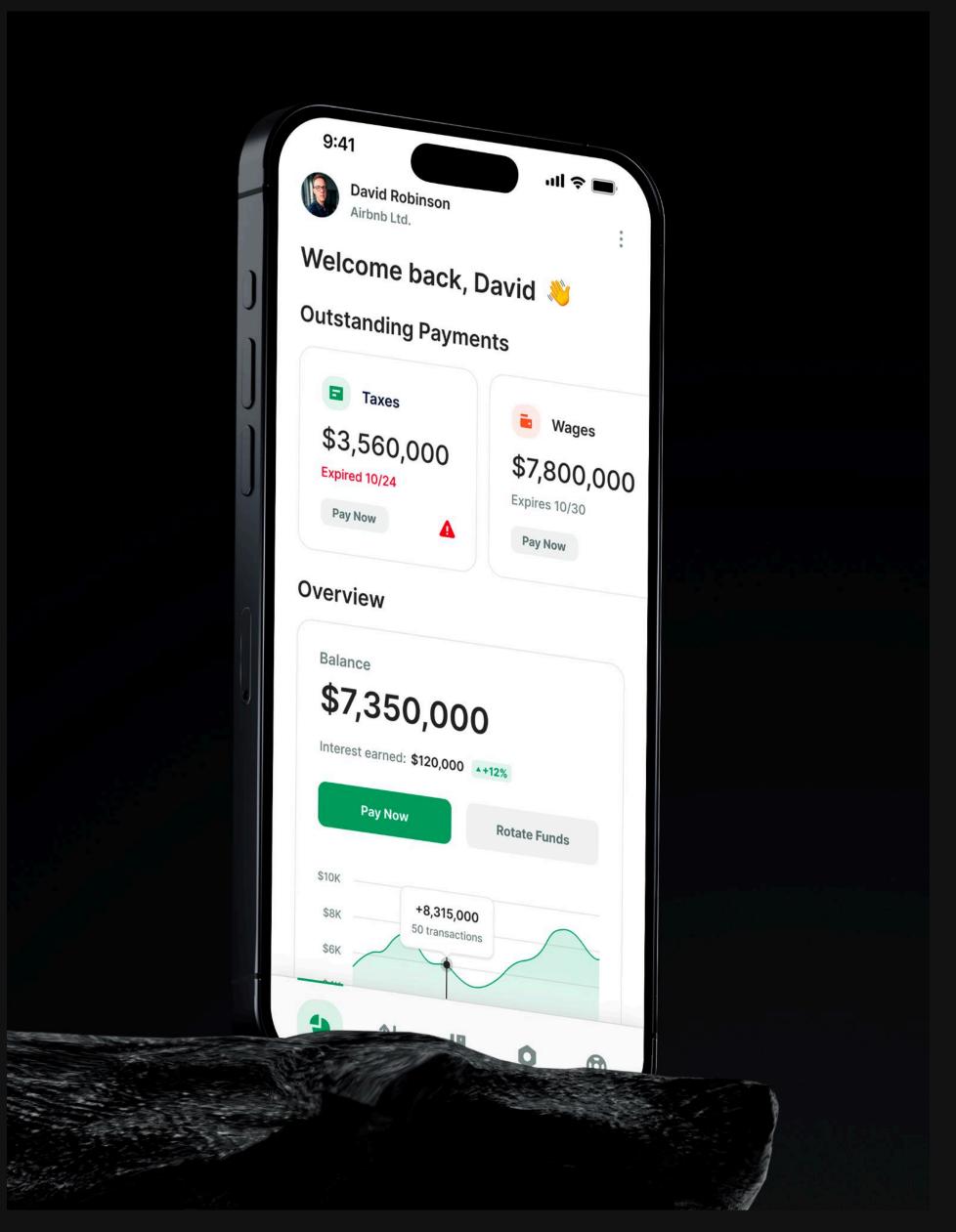
- Web App Design
- Responsive Design
- Mobile App Design

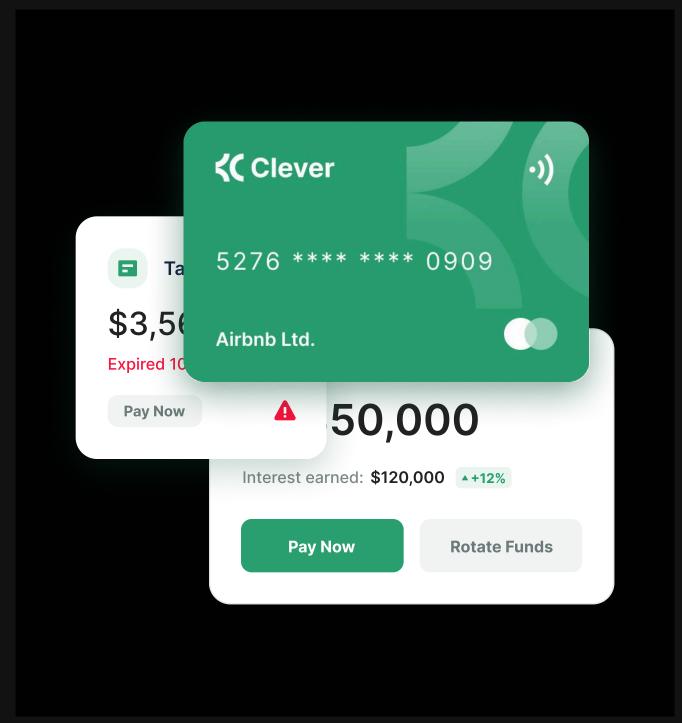
- Custom Illustrations
- Custom Icons
- Design System

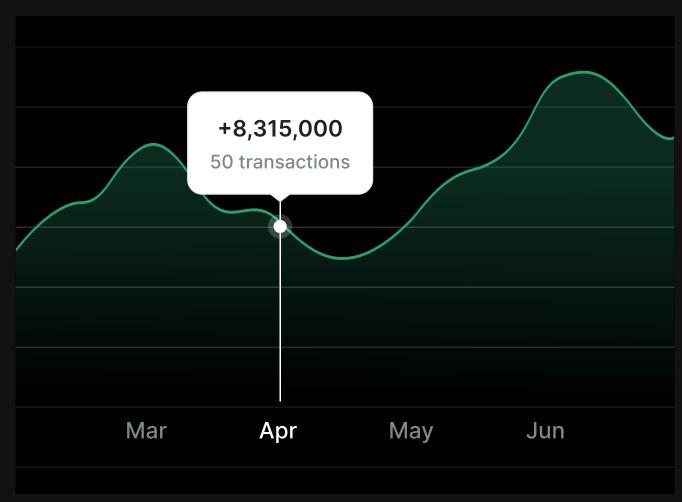














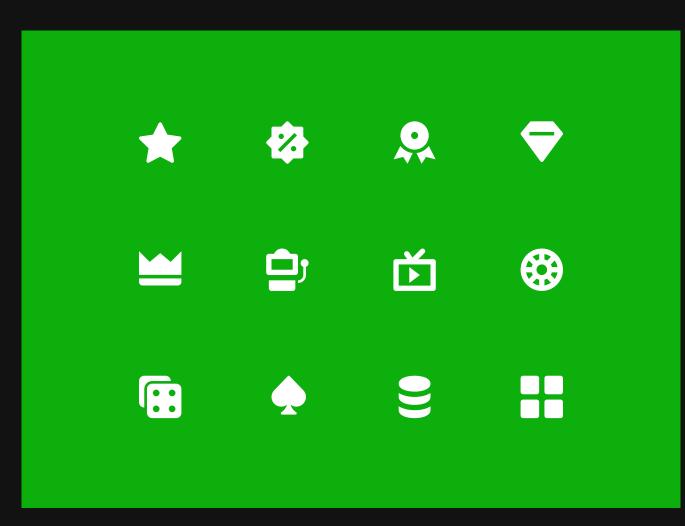
## New crypto casino brand and user interface for BitRoyale.

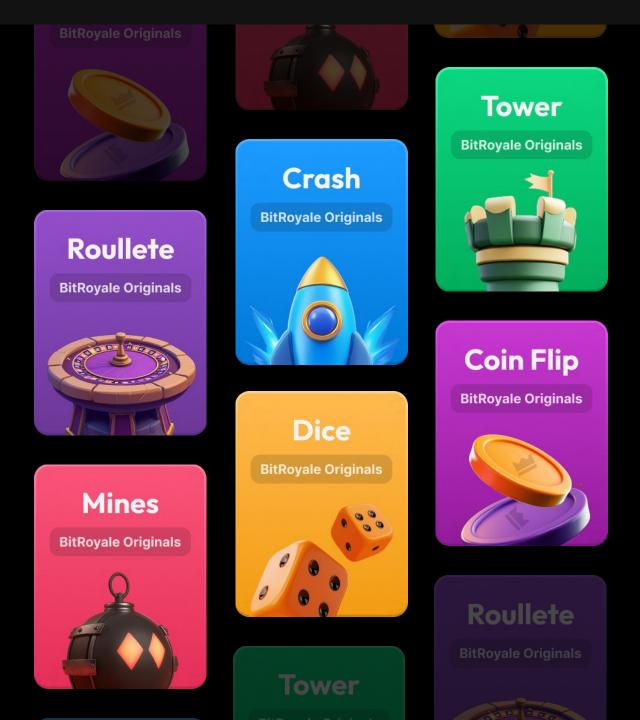
### Solution

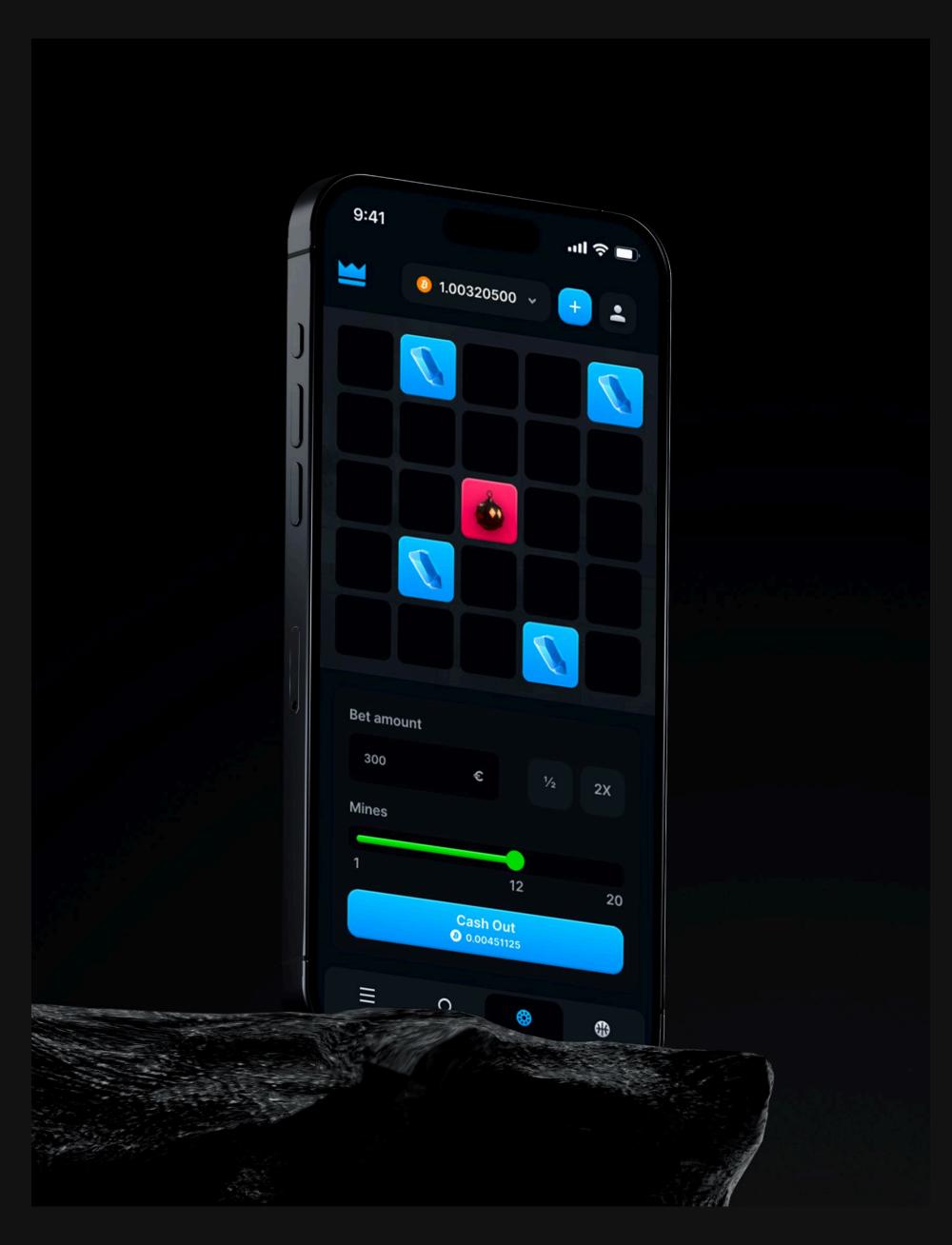
By creating a cohesive branding enriched with custom 3D illustrations, we developed a visual language that stands out in iGaming market. This approach enabled us to highlight the elements that engage iGaming users the most, resulting in user-friendly interfaces. We also infused BitRoyale unique style into popular iGaming games, ensuring the platform is both visually captivating and easy to navigate.

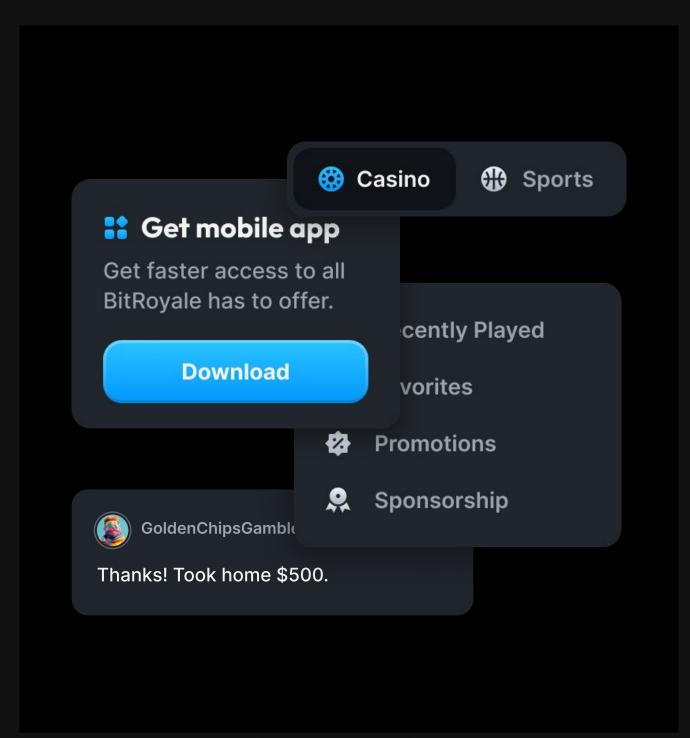
- Market Research
- Brand Identity & Logo
- UX Design

- UI Design Sytem
- Custom Thumbnails
- 3D Renders











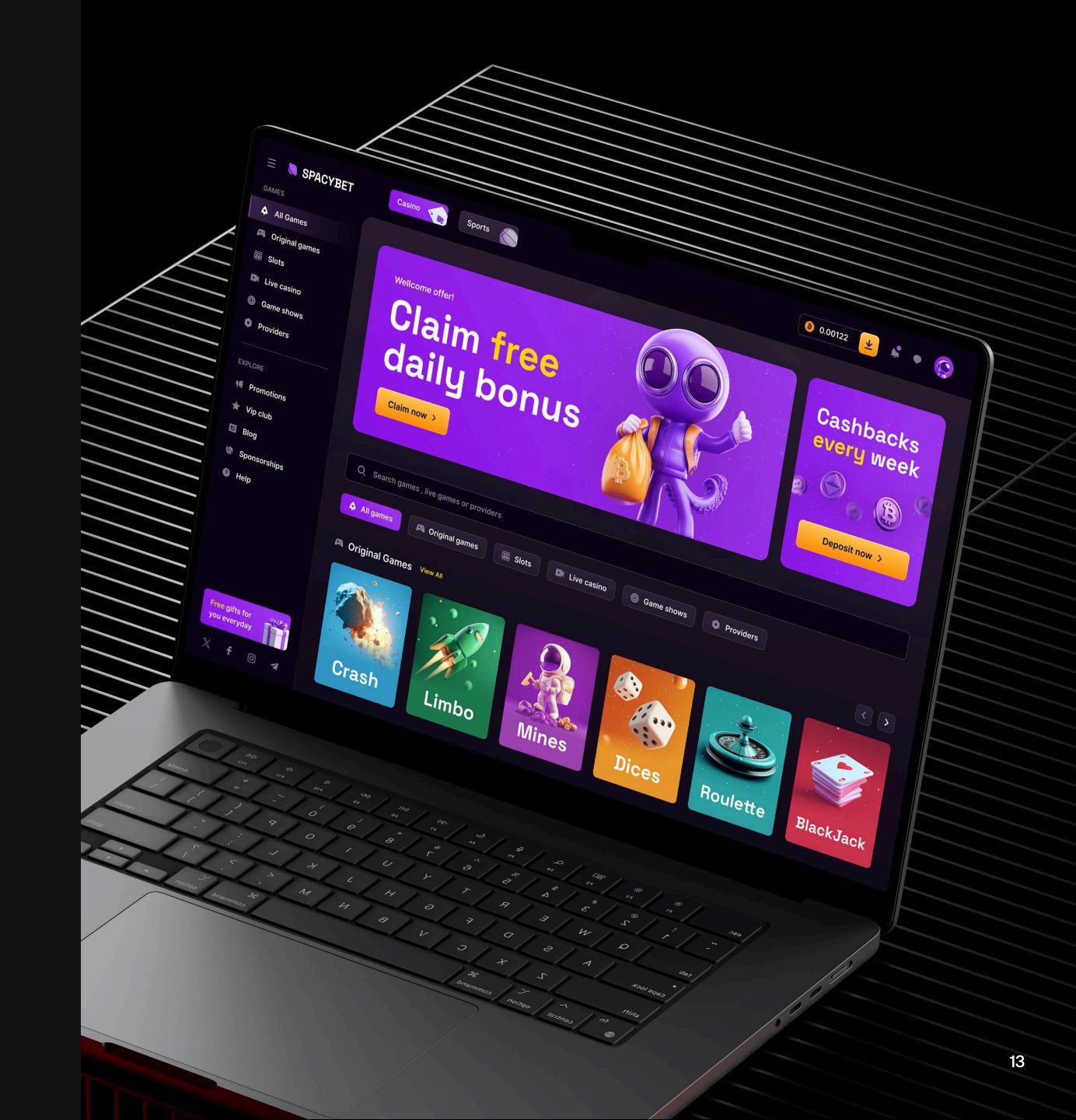
## Space-themed brand and web design for SpacyBet.

#### Solution

Transformation of SpacyBet was done by incorporating dynamic animations and cosmic visuals that create an immersive gaming environment. We focused on interactive design elements, enhanced user engagement and made the platform more entertaining. We also strengthened SpacyBet brand identity by integrating consistent space themed motifs. Our redesign resulted in a unique and captivating UX that keeps players returning for more.

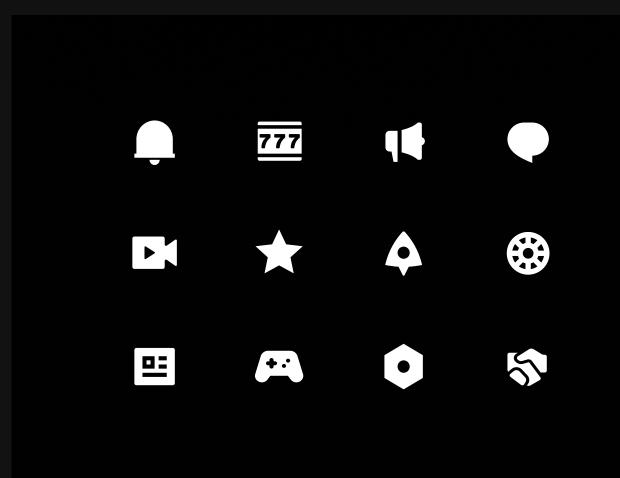
- Market Research
- Visual Identity
- UX/UI Design

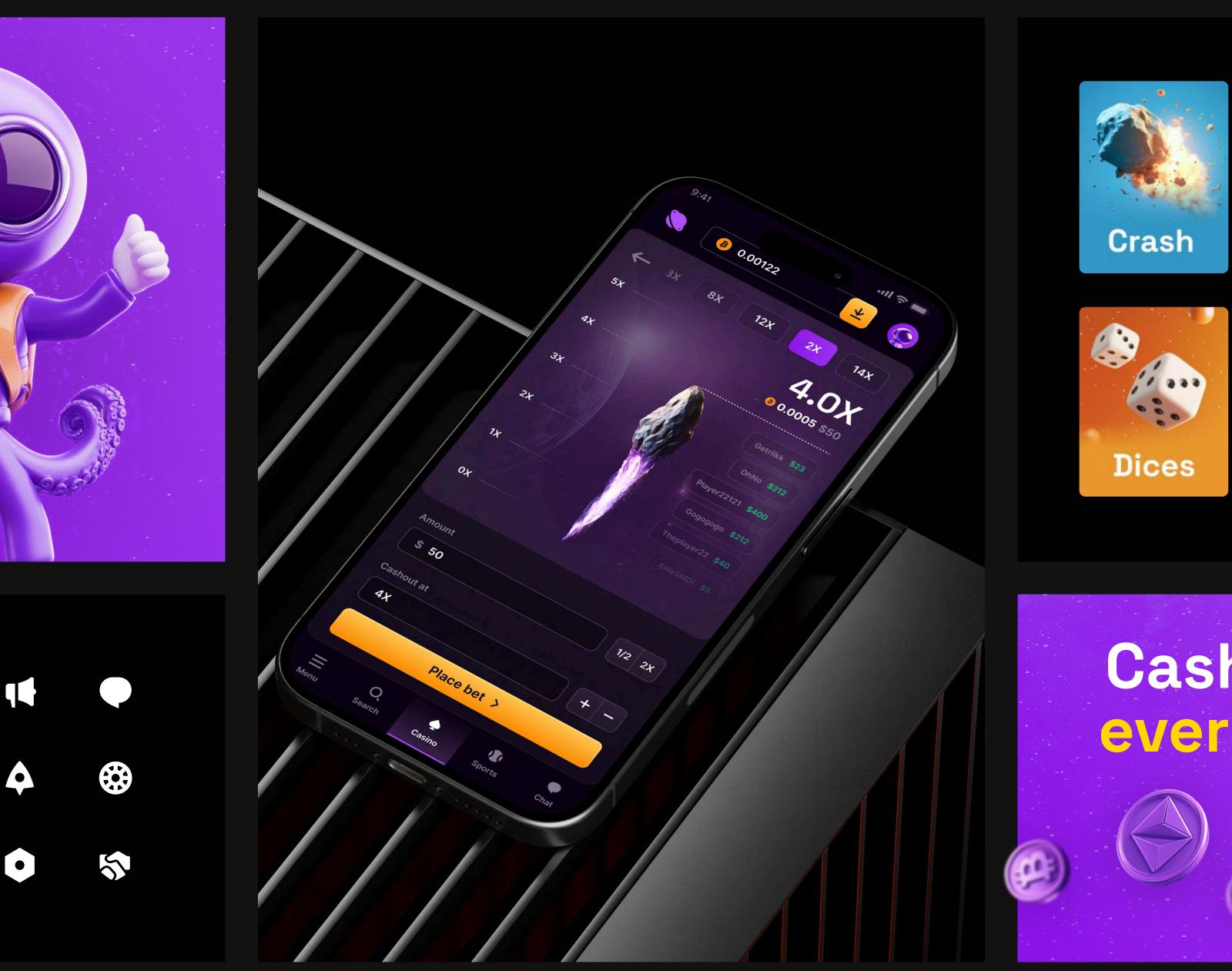
- Custom Visuals
- Motion Graphics
- Games Design

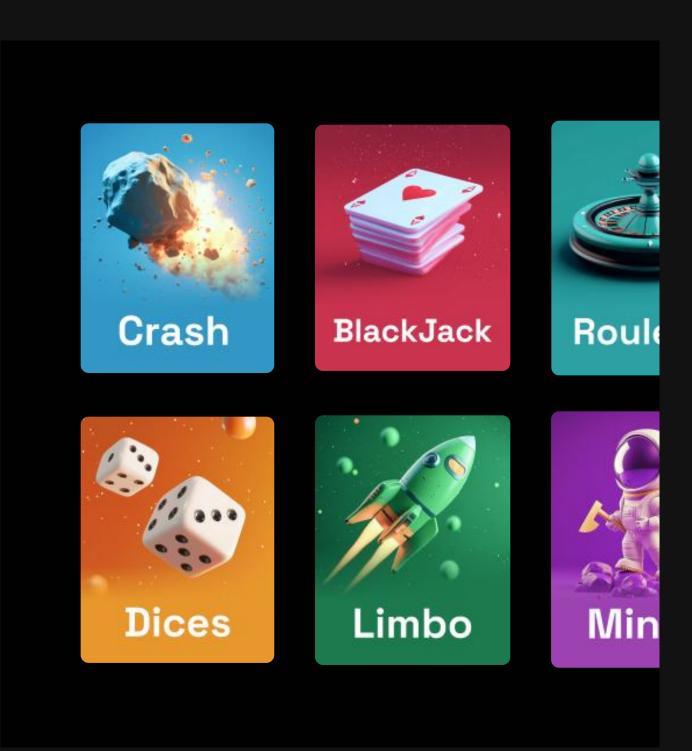
















## Fresh and engaging design of CS2 unboxing site CS2ROLL.

### Solution

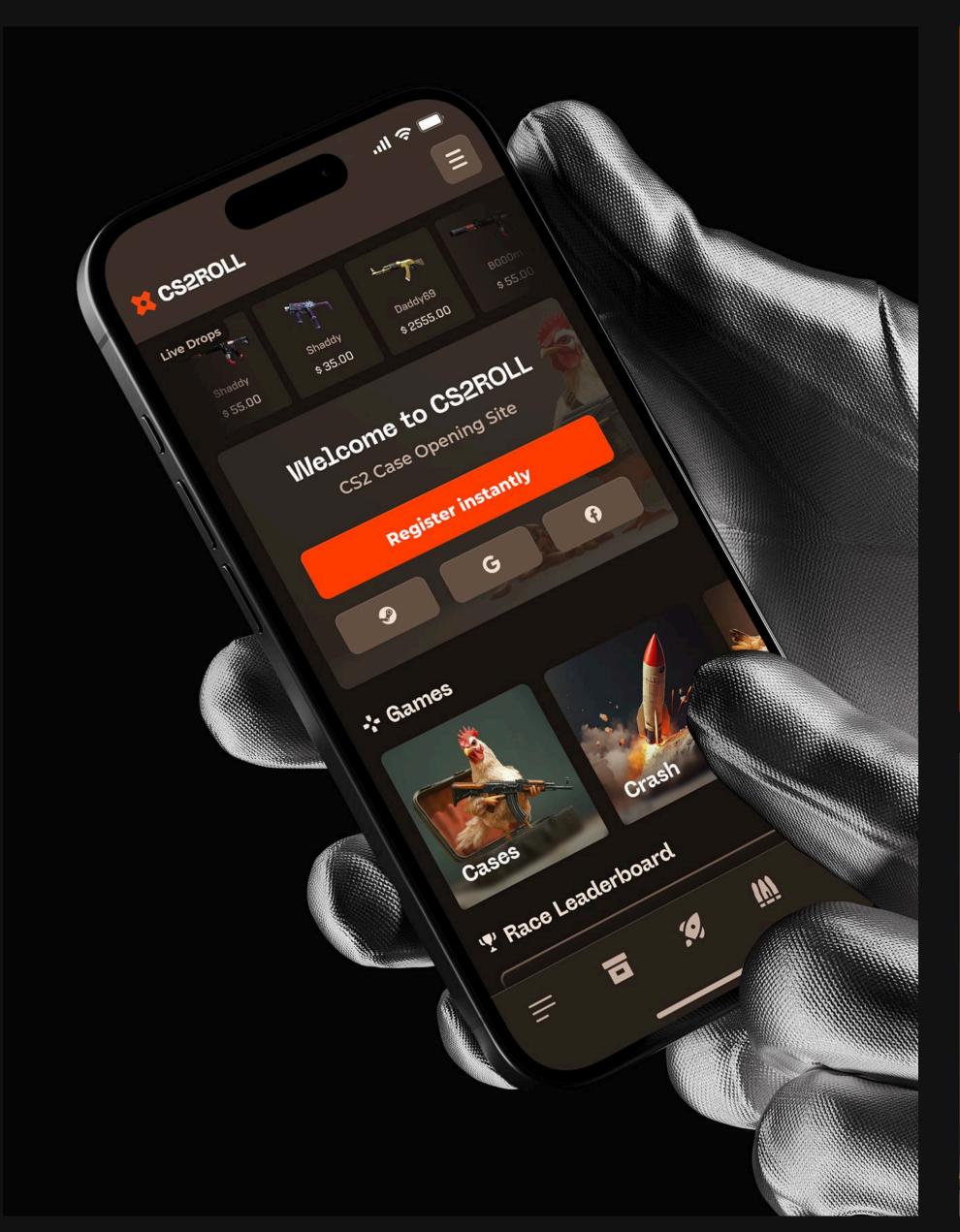
We've been challenged to come up with entertaining visuals to engage with gaming community. After creating a clean design system we created a modern interface that makes buying, selling, and trading skins easier than ever. Our approach ensured the site is both attractive and straightforward to navigate, chat or play.

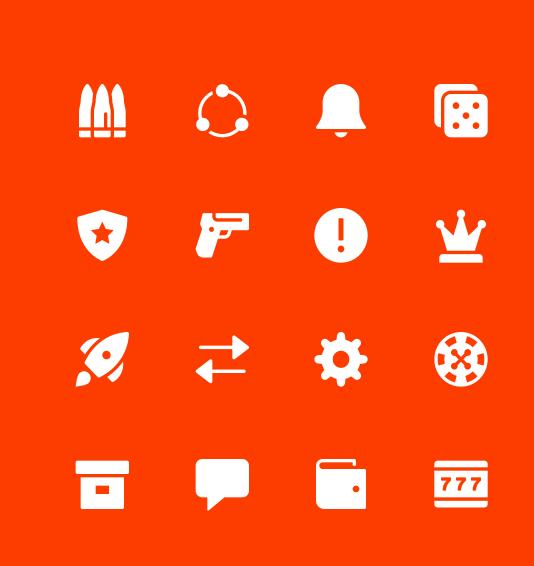
- Competitor Analysis
- Logo Design
- UX/UI Design

- Banner Design
- Motion Graphics
- lconography

### CS2ROLL









### We make money so you make more. Invest in design that delivers.

Identity

Experience

Creative

Development

\$80/h

N

\$90<sub>/h</sub>

\$60/h

\$60/h

### We make the process work. Efficient every step of the way

Kickoff

Execution

Delivery

Introduction, Proposal, Discussion, Contracts

Wireframes, User Interface, Responsive Design

Design System Handover To Development.



## First step to success starts here.

hello@clvr.design

Book a meeting

